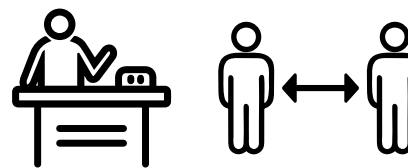


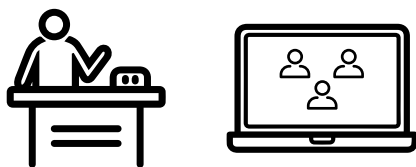
PRODUCT DEMONSTRATIONS



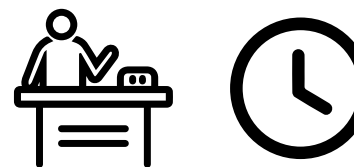
Product demonstrations can attract crowds and it is recommended that such activities are strictly limited to essential demonstrations only.



If a demonstration (on the basis of demonstrating to more than two people) of your product is vital, you will need to provide the organiser with evidence of how you intend to manage and monitor your audience to ensure that over-crowding does not occur. Gangways need to be kept clear and physical interactions are minimised. An accompanying risk assessment will be required.



As an alternative, consider offering a virtual demo/walk through instead.



Consider increasing the number of demonstrations throughout the day, with a controlled and reduced viewing capacity at any one time.